



WILLIAM J. BRATTON
CHIEF OF POLICE

CHIEF'S MESSAGE

The retooling and refocusing of the Los Angeles Police Department since my appointment in October 2002 has shown that you, both officers and civilian employees, can and have made a significant impact on the quality of life in this City. Through focus, innovation, perseverance, but mostly through plain hard work, you have been responsible for eliminating LA's dubious title as "murder capital of the nation," and have moved us toward the Mayor's ultimate goal of being the safest big city in the nation.

In less than two years you have helped transform this Department into a lean,

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Cold Case Homicide Unit

In 1987, Jade Clark was shot to death during a Hollywood robbery. Before he died, Clark was able to retrieve a handgun and fire one shot. A bullet was recovered and it contained a minute amount of tissue, so small, it couldn't be typed using the available technology. The original investigation built a strong circumstantial case against one suspect, including the fact that the suspect had a through-and-through wound on his forearm, but he eluded prosecution. This case, as well as many more like it, have remained unsolved over the years due to the limits of the available technology and overwhelming workloads.

Recently, however, the first unit in LAPD's history specifically tasked with the full-time investigation of unsolved homicides, the Cold Case Homicide Unit (CCHU), was created within Robbery-Homicide Division. Since its inception, the seven CCHU detectives have systematically reviewed cold cases going back to 1960, and focused on those with the highest probability of being solved with new forensic technologies. In the Clark case, the CCHU detectives had the tissue processed and they obtained a DNA profile that was matched to the suspect. When the

suspect was arrested, he was a sergeant for the Department of Defense Police. The suspect's law enforcement career has been terminated and he is currently awaiting trial for murder.

The CCHU has experienced numerous successes like the Clark case that have brought positive attention to the Department from such national media sources as CNN, the Today Show, People Magazine, and the A & E Network. Another such success is the arrest of a suspect in the following case.

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DNA as evidence



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efficient, and focused crime-fighting team. The LAPD is prepared to reclaim its stature as the world's premiere law enforcement organization. The only obstacle that stands in our way is the need for additional resources, namely more cops on the streets and more technology.

In the past several months, I have made mention of Los Angeles County Sheriff Lee Baca's efforts to find a permanent source of public-safety funding for all law enforcement agencies in the County. The LA County Board of Supervisors agreed to put a ½ cent sales tax initiative on the November 2 ballot. I want to use this article to educate you on the impact the initiative, now called Measure A, would have on this Department.

I am not asking for a yes or no vote, nor am I asking you to campaign for or against this initiative. That would be a violation of the City's ethics guidelines. I am, however, providing you with information to educate you on an initiative that could have a tremendous impact on every employee in this Department, every resident in this City, and every resident in LA County.

The passage of Measure A would mean the City of Los Angeles would receive approximately \$168 million a year, out of the total estimated \$500 million generated annually for all law enforcement agencies in the County. These funds would be dedicated specifically for law enforcement, violence prevention programs, and the hiring of more staff for the LA County District Attorney's Office, the Public Defender's Office, and the Probation Department.

Built into the initiative are provisions that allow for any annual surpluses to be redirected back into police and sheriff

budgets the following year. This new revenue could not be used to replace existing funding, and additional protections written into Measure A include independent financial and performance audits, ensuring that these funds would only be used for law enforcement.

In terms of dollars translating into resources for this Department, Measure A would allow for a net gain of 1,260 police officers and 128 civilian support personnel for the City of Los Angeles, over a gearing-up period of roughly five years. Added to our current sworn strength of roughly 9,200, that would mean a total of 10,460 officers. The additional 1,260 police officers would be assigned to the field at the geographic Areas throughout the City.

The gearing-up period is the time it will take to identify, screen, hire, and train new recruits, and Recruitment and Training Divisions' ability to respond to a rather large influx of new personnel. These two divisions would not only be dealing with the activities surrounding the new hires brought about by this initiative, but also with the routine activities of replacing the roughly 350 to 400 retirees the Department sees each year.

During the gearing-up period, the Department could use any remaining funds not used for hiring personnel to fund overtime assignments specific to patrol and crime suppression in the geographic Areas, at the discretion of Area Captains. The remaining funds could also be used to purchase technology and equipment, such as

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Michel Moore promoted to the rank of Deputy Chief

Michel R. Moore, a 23-year veteran of the Department, promoted to the rank of Deputy Chief on September 5, 2004, becoming the Commanding Officer of Operations-West Bureau.

“Michel Moore is among the best and the brightest in the Department,” said Chief Bratton when announcing his appointment to the media. Deputy Chief Moore’s previous position was as Assistant to the



Director, Office of Operations.

Deputy Chief Moore joined the Department in October 1981, and since then has swiftly moved through the ranks of detective, sergeant, and lieutenant in various patrol, investigative, and administrative assignments throughout the City. He promoted to the rank of Captain in 1998 and to Commander in January 2002.

“I am honored that Chief Bratton has given me the opportunity to serve in this capacity,”

said Deputy Chief Moore.

Deputy Chief Moore holds a bachelor’s degree in Business Management and a master’s degree in Business Administration, both from the University of Redlands. He has numerous commendations and awards for his police service, including the Medal of Valor, the Police Medal, and the Meritorious Service Medal. His memberships include serving as a volunteer and on the Supervisory Committee for the Los Angeles Police Federal Credit Union. He is also a member of the Police Executive Research Forum, the Los Angeles County Peace Officers Association, the Latin American Law Enforcement Association, and the Los Angeles Women Peace Officers Association. □

Chief’s Message *Continued from page 2*

vehicles, computers, and radios, to support the new hires. Outside the \$168 million allocated to the City of Los Angeles, 15 percent of the total estimated \$500 million raised by the County is earmarked for outreach-intervention programs, addressing such issues as child abuse, domestic violence, graffiti, and youth violence.

It will require a two-thirds majority vote for Measure A to pass. While a survey conducted in early August of 1,000 randomly-selected County voters shows there is support for the measure, there are those who oppose it. Measure A is an increase in the sales tax, which means the average resident in the County of Los Angeles will pay an additional forty to sixty-five dollars in sales tax each year. Those polled in the initial survey were asked:

“Should the countywide sales tax be increased by one-half cent?”

Initial responses were 57 percent “yes” and 32 percent “no.” After hearing the arguments for Measure A, 68 percent responded “yes” and 26 percent responded “no.” Of the 32 percent initially opposed to the measure, the increase in taxes was the key reason for their opposition.

I want to make it very clear that as an employee of the City of Los Angeles, you have certain responsibilities regarding political activity. Here is a list of campaign limitations:

You **cannot**:

- ★ Use or authorize use of City offices, stationery, telephones, vehicles, equipment or any other property.

- ★ Engage in fund raising or other campaign activities during hours in which you are paid by the City to engage in City business.
- ★ Solicit funds from City employees.
- ★ Receive, deliver, or attempt to deliver, a contribution from anyone on City time or in a City facility.
- ★ Participate in political activity in uniform.

Here is what you **can** do off-duty in regard to Measure A:

- ★ Endorse, oppose, or perform volunteer work as long as it does not involve City property, facilities or equipment. That work cannot be done during hours for which you are paid to engage in City business.

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Message From the Police Commission “Police Commission Initiatives”

by President David S. Cunningham, III

The members of the Police Commission are always proud of the efforts of the men and women of the LAPD. However, as you approach your work, you encounter times when your work is made easier by the goodwill of the community, and you encounter difficult times, when the community has a perception of your work which is based on various misconceptions.

On June 23rd, the people of Los Angeles saw a use of force incident . . . be it right or wrong . . . it made your job more difficult in terms of what they perceive. Immediate comparisons were drawn to previous incidents, but that is where the comparison stops. The actions taken by the Police Commission and Department in the days following the event were significantly different . . . and this is very important because these



actions reflect on you as you interact with the community on a daily basis.

As you know, numerous meetings and press conferences were held following June 23rd to relay as much information as possible to the community. This information and promise to the community to review the case in a fair and open format was critical to our success in ensuring the continuance of the goodwill that you

have worked so hard to build.

As we all move forward through the investigation process following this event, I would like to outline for you the Commission Initiatives which were designed to review every aspect of the policy issues related to the event. As Commissioners, one of our responsibilities is to ensure that the policies used by the Los Angeles Police Department are appropriate, fair, and timely. And that is what we intend to do.

First: The Commission asked for a report of citizen complaints. Audits reveal that there has been significant improvement in the acceptance of complaints, yet there are still some administrative failures which need to be addressed. The Commission and the Chief are dedicated to restoring the confidence of the public in the civilian complaint system.

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- ★ If you endorse, or oppose the measure, make it very clear you are doing it as an individual, not as a member of the Department.
 - ★ Make contributions.
 - ★ Solicit contributions from persons other than City employees.
- Finally, when discussing Measure A, provide factual, unbiased, and balanced information. The City Ethics

Commission can answer any additional questions that you may have regarding your role as a City employee and political activities. The Ethics Commission can be reached at (213) 978-1960.

The formula is simple, more law enforcement officers equals less crime. That formula worked in both New York and Boston. With more officers,

the tipping point was reached. In both cities, there were sustained dramatic drops in both violent and quality of life crimes.

Now it is up to the voters of Los Angeles County. They will have to decide how much they are willing to pay for safer cities, for themselves and their families. □

“Police Commission Initiatives” *Continued from page 4*

Second: The Commission set out an aggressive schedule of monthly community meetings throughout the City to obtain public input. We have already held two meetings and we are looking forward to more.

Third: A complete and thorough review of the training curriculum for recruit officers and the advanced officer training provided at the Academy. This includes the sequence of training and the Field Training Program.

Fourth: Review the size, type and use of flashlights. This initiative has already resulted in the plan to develop a new flashlight for Department use. The new flashlight will be smaller and will be designed with the specific needs of the men and women of the LAPD in mind.

Fifth: Complete review of the Days of Dialogue comments. These public meetings, which were held throughout the City, allowed for a large amount of valuable information to be captured. While public comment cannot sway the facts, a fair and honest decision cannot be made

without them, and in the end, the Commission will be asked to make that fair decision.

Sixth: We are asking for reports on some specific internal issues. Included in that request are reviews to ensure the following:

- ★ Officers are courteous and have the knowledge, skill, ability, and personal traits to acknowledge insensitive conduct and remarks.
- ★ The elimination of the “Us vs. Them” mentality in the communities we police.
- ★ Effective intervention techniques to be used when an officer is using, or appears to be using, excessive force or abusive language.
- ★ The most appropriate Board of Rights process balancing the interests of the City, the officer, and the Department in imposing discipline.
- ★ Constitutionally sound policing

practices when taking a person into custody who appears to be surrendering.

- ★ And finally, to better define the use and authorization of distraction strikes.

While some of these issues may seem a bit demanding, it is extremely important because a complete review of these issues will help us in maintaining goodwill with the people of Los Angeles. You, and the people of Los Angeles, deserve this kind of exhaustive review.

At the end of the administrative investigation of the Southeast use of force incident, the Police Commission will have the responsibility of a final decision. I promise to you, the men and women of this Department, we will make this decision with *all* of the possible information and with *all* of the facts, nothing more, and nothing less. And we will be fair and mindful of the tough work you face.

Thank you for your continued outstanding work.



RECENT ACTIONS BY THE POLICE COMMISSION

- AUGUST 3:** Approved the Vehicle Intervention Techniques at the Los Angeles International Airport
- AUGUST 11:** Held a community meeting at the Watts Labor Community Action Committee Center
- AUGUST 13:** Sent a letter to City Council requesting \$12,383,204, which would fund severely-needed promotions, pay grade advancements, and backfill positions
- AUGUST 17:** Approved the Department’s report on the feasibility of merging with the Los Angeles World Airport Police
- AUGUST 31:** Expressed support again for the Public Safety and Homeland Security Tax Act, or Measure A, on the November ballot

Outstanding LAPD Participation in National Night Out

On Tuesday, August 3, 2004, the Los Angeles Police Department participated once again in the annual National Night Out event. Simultaneous events started at 7:00 p.m. and commenced at 10:00 p.m. with various divisions hosting open house events throughout the evening.

Outstanding LAPD station participation was evident with Northeast Area hosting an event at the Los Angeles Police Historical Museum. The event also featured a presentation of a Bronze Star Medal to Officer Thomas Deluccia, Northeast Area, for services performed during his tour of duty in Iraq.

Hollywood Area offered a child-friendly environment with jumpers, snow cones machines, a petting zoo, and a live band. Pacific Area hosted a well-attended march for peace at the Mar Vista Housing complex with

Assistant Chief Sharon Papa in attendance. West Valley hosted a cookout at a park that attracted many members of the surrounding community. On the other side of the hill, Wilshire Area held a peace march, Newton Area held a cookout at Jazz Park, and Southeast Area held a community gathering at St. Lawrence of Brindisi Church with Hot 92 radio station disc jockeys providing music.

These events demonstrate the Department's commitment to reach out to the various communities it serves through dedicated community-policing efforts. Community Relations Section coordinates National Night Out activities with the assistance of Area Community Relations Offices.

National Night Out is an annual event that has taken place for the past twenty years in an effort to promote neighborhood spirit and police/community partnerships. At this year's

event there was stronger participation from several LAPD stations and increased support from Chief Bratton and Area captains.

The first National Night Out was introduced in early 1984 with 2.5 million people participating nationwide. That first year, 400 communities in 23 states participated in National Night Out. The number of participants increased to 33 million by the year 2001.

The National Association of Town Watch sponsors National Night Out, which is designed to encourage law enforcement employees and the communities they serve to gather in solidarity against crime. This year's event involved participants in communities from all 50 states, U.S. territories, and included military bases worldwide. Also participating this year were large companies such as Edison and Johnson & Johnson. □



The Following Personnel were Commended by the Community in the Month of August 2004

POLICE SERVICE REPRESENTATIVE II

Joel Garcia
Yasir Gillani
Melody Hainline
Susan Herold

POLICE OFFICER I

Gina Iglesias
James Marshall
David Redd
Kristi Sandoval

POLICE OFFICER II

Ricardo Acevedo
Robert Bean
Randy Blanco
Marco Bolanos
Alexandra Fiallos
Carlos Figueira
Jackie Forte
Gabriel Gaxiola
Adam Greenberg
Ivan Guillermo
Robert Harkins
Rina Kelley
Matthew Lee
Alberto Martinez
Christopher Martinez
Roselena Mejia
Dale Melton
Robert Neville
Darren Stauffer
James Verner
Mark Wheeler

DETECTIVE I

Keith Aulick
Yolanda Bybee
Thomas Campbell
Michelle Diaz
Eric Mosher
Yehuda Packer
Juan Santa
Angie Serratt

DETECTIVE II

Mike Binford
Gena Brooks
Jose Carillo
Paul Glasgow
Jim Hays
Daniel Moran
Ralph Morten
Joel Price

SERGEANT I

Mike Montgomery
Patrick McCarty

POLICE OFFICER III

Brian Bixler
Michael Castaneda
Edward Castro

SERGEANT II

Stefan Adams
Sunil Dutta
Albert Kilgore
Kenneth Lew

DETECTIVE III

Thomas Appleby
Michael Berchem
Jack Cota
Jeff Godown
Lou Koven
Jorge Martinez
Mike Perez
Ron Phillips
James Vena

LIEUTENANT I

Nick Barbara

LIEUTENANT II

Andre Dawson
William Guerrero

Cold Case Homicide Unit

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In the 1970s, three women were found dead in the Harbor Area, all the apparent victims of sexually-motivated homicides. One suspect, a taxi driver, was originally investigated, but charges were never filed. During the CCHU investigation of these cases, it was discovered that the Coroner still had DNA evidence from the victims. These slides were processed and one produced a DNA profile. The suspect was surveilled and a coffee cup was recovered. Saliva from this cup was matched to the DNA recovered from the murder victim and this provided a basis for a murder filing against the now 77-year-old suspect. Detectives are confident that this suspect will eventually be proven responsible for the other two murders as well as a fourth murder in Northern California.

The CCHU successes are rapidly compounding as the crime lab processes the backlog of forensic requests. Currently, the CCHU has 21 DNA and five fingerprint hits on murders going back over three decades. These include hits on four identified serial killers. The CCHU has also secured the release of a suspect who was falsely convicted of three murders.

The CCHU detectives have found their work extremely rewarding. They have ensured that violent predators have been removed from society and innocent men have gone free. However, the greatest reward has been the expressed gratitude of families who were given new hope that the murderers of their loved ones would be brought to justice. □

CRIME WATCH CITYWIDE

YEAR TO DATE - 9/25/04

Homicide	1.5%	▲
Rape	- 6.1%	▼
Robbery	- 17.1%	▼
Aggravated Assault	- 13.2%	▼
Child/Spousal Abuse	- 14.2%	▼
Total Violent Crime	- 14.5%	▼
Burglary	- 9.3%	▼
Burglary/Theft from Vehicle	- 9.4%	▼
Personal/Other Theft	- 6.6%	▼
Auto Theft	- 11.1%	▼
Total Property Crime	- 9.1%	▼

Two Officers Receive Bronze Star Medal for Military Service in Iraq

Two Los Angeles Police Officers received the Bronze Star Medal for their accomplishments during their tours of duty in the U.S. Armed Forces during Operation Iraqi Freedom.

Officer Thomas Deluccia, Northeast Area, a Staff Sergeant in the United States Army, was presented with a Bronze Star by Army dignitaries at the August 3, 2004, National Night Out festivities for the Northeast Area at the Los Angeles Police Museum.

Officer Jeremy Stafford, Training Division,

a Staff Sergeant in the United States Marine Corps, was presented with a Bronze Star by Marine Corps dignitaries at Chief Bratton's monthly

meeting with the news media, on September 2, 2004.

The Bronze Star Medal was established in 1944 to award individuals who, while serving in the United States Armed Forces in a combat theater, distinguish themselves by heroism, outstanding achievement, or by meritorious service not involving aerial flight. □



Officer Deluccia receives Bronze Star



Officer Stafford receives Bronze Star

ROLL CALL OF EVENTS

OCTOBER 2, 2004

5:00 PM

"A NIGHT WITH JOE FRIDAY - A TRIBUTE TO DETECTIVES"

Los Angeles Police Museum
(213) 847-4882

OCTOBER 10, 2004

11:00 AM

March on Crime

Elysian Park Police Academy
(213) 741-4550

OCTOBER 14, 2004

7:30 AM - 4:00 PM

WOMEN'S LEADERSHIP CONFERENCE 2004

Hyatt Regency Los Angeles Hotel
7111 South Hope Street
(213) 485-4018

Have a success story from your Unit, Section, Division, or Area? Submit it for publication in The BEAT. Send it to Editor, The BEAT, Public Communications Section, Mail Stop 400, or call (213) 485-3281. Be sure to list a contact person with a phone number.



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