



The Los Angeles Police Department Salutes Public Service During Youth Leadership Day

The LAPD held its 3rd Annual Youth Leadership Day on July 13, 2010, at the Elysian Park Police Academy. This year's event was attended by more than 1,200 youth leaders and focused on helping attendees discover the rewards of public service. Youths who attended were partnered with a member of the Department's leadership team.

At the beginning of the event Chief Charlie Beck spoke to the students and mentioned the importance of their commitment in their role as our next generation of leaders. For the first time the Department presented numerous academic scholarships greater than \$10,000. Laptop computers and other awards were presented to students who distinguished themselves through superior academic performance and community service.

The participants had the opportunity to tour various LAPD facilities across the City, including presentations by SWAT, Dive Team, and the Bomb Squad. The Los Angeles Dodgers, Capitol Records, ABC 7 and NBC 4 television studios also opened their doors to these young leaders.



The Department has been extremely successful in enhancing the many youth programs over the last two years. The success can be attributed to the particular attention and guidance the Department has made accessible to young people in our communities who are committed in making the right choice. Each individual recognized has demonstrated purpose and determination in their commitment to serve regardless of the pressure to do otherwise.

Anyone wishing to receive more information about this dynamic and exciting opportunity may call the LAPD Cadet Program Information Line at (213) 486-0123, or log on to www.LAPDCadets.com.



*"This is a dynamic program that provides community youth with the leadership skills, and emphasizes the importance of education."
 ...Chief Charlie Beck*

Chief's Message... Charlie Beck, Chief of Police



HALF YEAR CRIME STATISTICS

When I became your Chief, I committed to working hard for each and every member of this Department of which I am so proud. As I write this message and reflect on some of the accomplishments we have achieved together, I am truly even more pleased. When goals were set at the beginning of the year, I asked for a few things. I asked for your commitment to continue to work hard to drive crime down, police in a constitutional manner, and prepare for and work to prevent acts of terrorism. I also asked for your personal commitment to maintain employee wellness, not as a mandate, but because we have a moral and personal obligation to help one another and stay healthy in all aspects of our lives at home and at work. I recognize each and every day,

extraordinary things are expected of you and sometimes a little bit of praise and recognition can go a long way. As a police officer, I understand the value in knowing deep in your heart you are supported by the community, your supervisors, and most of all, the Department. When I can demonstrate my support and appreciation for you, through my interactions with you on patrol or through a personal note of thanks, I am reminded this is one of the most important and rewarding aspects of my job. You continue to demonstrate it is possible for each and every employee of this Department to make a difference.

Thanks to your commitment and hard work we have continued a historic and unprecedented eight years of crime decline. As the City is faced with the many challenges and choices in balancing the budget, we have been successful and effective at keeping crime down, particularly gang crime. This is truly an accomplishment you all should be proud of and one that is singular in nature, as crime continues to rise in other large cities across the nation. We never could have done this without the tremendous support of our civilian staff who for the past year have given so much in both commitment and financial sacrifice. Through their sacrifice of furloughs we have been able

to keep police officers in the black and whites.

Before I get to the 2010 mid-year crime numbers, I want to remind you why we do this job. On July 7th, 57-year old Lonnie Franklin Jr. was arrested in 77th Division, ending a serial killing spree that had lasted more than 20-years and giving hope to the

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families of his 10 victims that justice will be served. Franklin was dubbed the "Grim Sleeper." The use of familial DNA that led to his arrest will become a landmark case that will change the way policing is done in the United States. RHD Cold Case Detectives, who were part of the 800 Task Force, have been working tirelessly since 2007 to identify and capture Franklin. Working with the California Department of Justice, DNA from Franklin's son, who is also a convicted felon, established a familial connection between the family member and DNA that had been collected at the murder scenes. That connection was used to identify Franklin. Once we had a sample of his DNA, there was no question we had our killer. I want to congratulate everyone, sworn and civilian, who worked tirelessly on this case for more than three consecutive days collecting and documenting the evidence at scene. This investigation is the first of its kind in the United States and brings us on par with the way DNA searches are done in some parts of Western Europe. Most importantly it will bring justice to victims to which it has been denied.

You have clearly made a difference and saved lives. Compared to the first six months of 2009, violent crime is down 11.4%, property crimes decreased 5.3% and Part I

Crimes fell 6.6%. While homicides increased from 144 to 150 for an increase of 4.2%, the overall decline from 2005 to 2010 is nearly 40%.

I have said it before and I will say it again, the cause and reason for the decline in crime is clear, it is the sworn and civilian men and women of this great Department and your dedication to the people of the many communities we protect and serve. This successful result is undeniable proof LAPD sworn and civilian personnel have an abundance of strength, talent and goodwill.

Particularly impressive is your commitment in battling gangs in their attempts to dominate community life in Los Angeles. You have been able to use creative gang prevention and apprehension strategies to cripple some of our most violent street gangs. You kept gang homicides from increasing in the first half of 2009. You reduced aggravated assaults by 8.5%, rape by 23.5%, and decreased gang crime overall by 9.4%.

I have always understood an essential component of the Department is our civilian workforce. Civilians are a vital part of the day to day operations of the LAPD. They are vital to our success and without them we could not accomplish the

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Charlie Beck
 Chief of Police

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 Los Angeles Police Department

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Department goals and objectives. I want to say a special thank you to our civilian workforce, because they are critical members of our LAPD team and every bit a part of our success in fighting crime. I am very thankful for our civilian employees and recognize their remarkable work in keeping the LAPD moving forward.

iWATCH

As you are aware, one of the goals I set for this year was the prevention of terrorist incidents. We must be vigilant and steadfast in our efforts to recognize signs and prevent attacks. As a Department we cannot do this alone. This is why we are partnering with our communities to launch iWATCH. The iWATCH program will serve as a valuable asset in our efforts to combat terrorism and prevent a major attack on our City. This national program will utilize the people we serve in our own communities as additional resources in identifying potential risks. Members of the public can report suspicious activities and behaviors by calling 1-877-A-THREAT, or reporting online at iWATCHLA.org. In June, the iWATCH program was rolled out at the Los Angeles International Airport. This allows us to share potential intelligence information with the Los Angeles

World Airport Police to further protect LAX. Any reports of suspicious behavior or activity will be analyzed by trained LAPD detectives.

Our Senior Lead Officers and Community Relations Officers have also received training on this "21st century version of Neighborhood Watch" and iWATCH posters will be distributed to police and fire stations throughout the City. It is important all of you are aware of this critical program. You can access LAPDOnline.org for more information on iWATCH.

TOGETHER WE CAN...

Now that we are just past the mid-year mark and with a new fiscal budget, my staff and I are frequently meeting to identify critical positions within the Department and assess the possibility of promotions for both sworn and civilian personnel. I remain cautiously optimistic we can create, transfer and upgrade opportunities in the coming months.

Here's the latest on the various projects in the works that have been initiated as a direct result of your inquiries and suggestions:

- A pilot program has been implemented at Van Nuys Jail to streamline the booking process and actually get officers released faster when arrestees need medical treatment
- A project has been initiated to assess how we can improve the pertinent of evaluation for Reserve Officers
- A Special Order is in the final stages of the approval process to amend the Investigative Report (IR) face sheet to document an involved person's email address
- We are looking at best practices to better track 171 hours when it comes to time keeping, as the current systems are not developed for this type of management tool
- We are researching the impact of the educational requirements for promotional exams and attempting to offer college credit for many of our in service courses
- In an effort to create consistency in filing requirements via fax, we are looking into how we can make this process easier and establish standardization citywide

LAPD Launches the In Car Video System

During a news conference on July 13, 2010, at 77th Street Community Police Station, Chief Charlie Beck, Mayor Antonio Villaraigosa, Police Commissioner John Mack and LAPD Command Staff announced the Department will equip 300 patrol cars with the In Car Video System (ICVS) in South Bureau.



According to Chief Beck ICVS serves not only as mechanism for transparency and for gathering evidence in criminal cases, but it also “builds public trust within the Department. In Car Video System helps build partnerships with our communities and it shows the dangerous and difficult job performed everyday by the men and women of the Los Angeles Police Department.”

ICVS records video through the use of multiple cameras located inside of the patrol cars. The digital information is then downloaded to local police stations, and it can be accessed and reviewed by LAPD Command Staff throughout the City. ICVS has been incorporated in Southeast Division for some time now, and so far has captured more than 12,000 incidents.

ICVS provides digital, audio, and video recording of interactions with individuals who are stopped or arrested. In reference to the ICVS Mayor Villaraigosa commented, “It does not only protect the brave men and women in blue it also protects all Angelenos. This technology aids in ensuring that officers and citizens are given the respect and protection they deserve.”

ICVS will next be implemented in 77th Division, followed by Southwest and Harbor Divisions. It is expected by the end of summer all of LAPD’s South Bureau Divisions will be equipped with this new technology.

IN MEMORIAM

Sandra Valenzuela
 Police Service Representative
 Retired
 Serial No.M8416
 EOW 07/02/10

Bruce Edgar Fowler
 Detective II
 Retired
 Serial No. 7602
 EOW 07/18/10

Bernard Cron
 Specialist Reserve Officer
 Commercial Crimes Division
 Serial No. R0975
 EOW 07/20/10

Robert Perez
 Police Officer III
 Retired
 Serial No. 17713
 EOW 07/18/10

James John Mahon
 Police Officer II
 Retired
 Serial No. 13562
 EOW 08/03/10

Martin Louis Wentz
 Detective II
 Retired
 Serial No. 4775
 EOW 08/03/10

John McGilvray
 Captain III
 Retired
 Serial No. 7110
 EOW 08/06/10

Kenneth Wayne Carlsted
 Sergeant
 Retired
 Serial No. 6646
 EOW 07/14/10

Crenshaw Community Helps Capture Murder Suspect

With help from members of Crenshaw Community District, the Los Angeles Police Department was able to capture Mark Rudolph Reed, a murder suspect listed on California’s Most Wanted Parolee List. On Thursday, July 22, 2010, LAPD Chief Charlie Beck joined by Councilmember Bernard Parks, Southwest Division Captain Steven Zipperman, and Detective Venus Mason, announced Reed’s arrest. The arrest was directly accredited to the continuous partnership between the community, business partners and the LAPD.

On Friday, July 9, 2010, Detective Mason received a call from a member of the Crenshaw community whom alerted her he had possible information of the whereabouts of a wanted fugitive. Instead of calling the toll free tip line, the anonymous tipster felt more comfortable speaking to Detective Mason,



Photo of Mark Reed from California’s Most Wanted Parolee List

since she has developed a harmonious working relationship with the community, and he felt confident she could be trusted to keep his identity anonymous.

Armed with the information Detective Mason began her investigation, the fugitive was identified by his photo on the California Department of Corrections and Rehabilitation website. The investigation further revealed Reed was wanted in DeKalb County, Georgia for murder. Using the alias of Will Thomas, Reed had integrated and worked in the Crenshaw area, working as a security guard at a local shopping center. Armed on the information gathered by Detective Mason, Southwest Division patrol officers located Reed in the 3700 block of Crenshaw Boulevard and took him into custody without incident. During the news conference Detective Mason thanked the community for their trust and believing in the process. She assured community members this arrest could not have been made without their help. She stated, “Police working with the community equals an environment where families can thrive in their local parks, shopping centers and actual coffee spots.”

Southwest Area Captain Steven Zipperman praised the community for their continuous



Front: Detective Venus Mason, Rear Councilman Bernard Parks, Chief Charlie Beck

involvement and publicly thanked everyone who made Reed’s capture possible. He assured the public when someone calls up with information, the Department will follow up on it. “You are the force multiplier, we could not have done this without you, we will continue to maintain and garner trust in the community.”

Anyone wishing to report a crime and remain anonymous should call Crimestoppers at 1-800-222-TIPS (800-222-8477). Tipsters may also contact Crimestoppers by texting to phone number 274637 (C-R-I-M-E-S on most keypads) with a cell phone. All text messages should begin with the letters “LAPD.” Tipsters may also go to LAPDOnline.org, click on "webtips" and follow the prompts.

Councilmember Bernard Parks Honors LAPD Detectives

Councilmember Bernard C. Parks, Eighth District, presented certificates of appreciation to Detectives Dennis Kilcoyne, Paul Coulter, Clifford Shepard, and William Fallon, the four detectives were assigned to the 800 Task Force, created in 2007 to work exclusively on the Grim Sleeper case.

“I have never been more proud of a group of people, than I am today,” Parks said. “This was truly a collaborative effort involving the coordinated work of the many detectives who investigated these murders over the past 25 years, the entire Robbery-Homicide Division, the Cold Case Unit, the Scientific Investigation Division, the victims’ family members, and the media.”

In early July, police received their first big break in years, when a sweep of the



Detective Clifford Shepard (left) and Councilmember Bernard Parks

California DNA database revealed a “familial” match: a close relative of the suspect who had been charged with a felony. Detectives investigated the felon’s family tree, and determined his father, Lonnie David Franklin Jr, was the right age and also lived in the vicinity of many of the murders. Police put Franklin under 24 hour surveillance, recovering a discarded piece of pizza to test for a DNA match with evidence collected at the crime scenes. After the LAPD Crime Lab determined the DNA was a match, the suspect was arrested outside of his home on July 7.

Also honored by Councilmember Parks were crime scene investigators, crime lab technicians, and staff who contributed to the Grim Sleeper case.



(L-R) Mayor Antonio Villaraigosa, Chief Charlie Beck and District Attorney Steve Cooley during a News Conference announcing the arrest of Lonnie David Franklin Jr.



Deputy Chief David Doan presented with certificate of appreciation by Councilmember Jan Perry



Detective Dennis Kilcoyne (left) receiving Certificate of appreciation from Councilmember Bernard Parks

**The Following Personnel Were Commended By The Community
 During The Month Of June**

CAPTAIN I

Duane Hayakawa

LIEUTENANT III

George Macias
 Brian Raffish

LIEUTENANT I

Mario Munoz

DETECTIVE II

Armando Romero
 Douglas Stice
 Marcela Winn
 Stanley Young

DETECTIVE I

Thomas Brown
 Darren Dupree
 Daniel Gersna
 Victor Salguero
 Tommy Thompson
 Christine Wycoff

SERGEANT II

Vance Bjorklund

Joe Guay

Joseph Kuns
 Daniel Putz

Dennis Quiles
 Marc Reina
 Nicholas Titiriga

SERGEANT I

Teresa Akune
 Manuel Botello
 Chris Crosby
 Perry Griffith
 Cristina Korne
 Andrew Kukla

**POLICE
 OFFICER III**

Tony Adler
 Lorena Alcaraz
 Doug Barnhart
 William Batista
 Alison Cate
 Gary Correa
 Carrie Dooros
 Josuel Gooden
 Robin Grasso

Marc Hemsworth
 Mark Horton
 Leonard McKenzie
 Eric More
 Robert Organ
 Sergio Ortiz
 Alexander Penrith
 Kenneth Pickart
 James Poon
 Paul Prevost
 Thomas Utley
 Naum Ware
 Charles Williams
 Chun Yim

POLICE OFFICER II

Ernesto Alvarez
 Nathan Brenner
 Jorge Cervantes
 Jimeigh Chapman
 Keith Crawford
 Alex De La Torre
 Robert Deamer
 Dina Diaz
 Oswaldo Diaz

Joseph Dudas
 Chris Eilers
 Ali Elarabi
 Ronald Harrell
 Larry Hernandez
 Rex Ingram
 Ibrahim Khamis
 David Lemus
 Victor Martinez
 David Montana
 Robert Nunez
 David Nunn
 Mariana Patin
 Christopher Phillips
 Brandon Seibert
 Susan Torres
 Thomas Vago
 Jerry Williams
 Sonya Zofrea

POLICE OFFICER I

Joshua Cross
 Matthew Jacobs

CRIME WATCH CITYWIDE (YEAR TO DATE - 7/31/10)			
Homicide	-2.7%	Burglary	-7.9%
Rape	-17.0%	BTFV	-1.8%
Robbery	-9.7%	Personal/ other theft	-7.1%
Aggravated Assault	-14.6%	Auto Theft	-8.4%
Total Violent Crimes	-12.0%	Total Property Crimes	-5.9%
		Total Part I Crimes	-7.2%

Congratulations on 60 Excellent Years of Dedication and Service

On June 21, 2010 several men and women, sworn and civilian of the Los Angeles Police Department received their City pin for serving 30 years or more. However this ceremony was extra special because not only did she serve 30 years but Marlene Greenfield doubled down and committed 60 years of dedicated service to the City of Los Angeles. Before Chief Beck handed out the pins to the recipients, a special recognition was given to Ms. Greenfield. "To you young pups that have served 30 years, it takes two of you to match Marlene's service," Chief Beck jokingly stated. As the audience laughed Ms. Greenfield was assisted to the stage to receive her 60 year pin, a plaque and huge bouquet of flowers.

Ms. Greenfield started working for the City on May 1, 1950 and ended her career at Pacific Division as a Principle Clerk Police III on August 1, 2010. Marlene told the City Employees Club of Los Angeles when she first tried to come on the job she wanted to become a police-women but they would not hire

her because she was not 18. At the time, officer's dictated reports to the clerical staff and the Police Department was afraid poor-sensitive ears might hear something they shouldn't. Marlene went on to work elsewhere but eventually returned to work for the City.



Ms. Marlene Greenfield

She started working part-time at the Bureau of Assessments, then full-time with the Bureau of Street Maintenance. Eventually Marlene got a promotion but there were no vacancies in her Department. Her boss called around and found an opening at the Police Department in the teletype room.

Marlene recounts her earlier memories while working for the Police Department. She told the City Employee Club "The Police Department was smaller back then, it was like family, especially when I worked Downtown in City Hall." That's where the Police Department was originally before they built Parker Center. She said "That's where they filmed a lot of the Dragnet episodes saying Jack Webb was a stickler for details."

Marlene has seen many come and go but she now will be able to have a little R&R while she enjoys the next chapter of her life. Congratulations Ms. Greenfield.

RECENT ACTIONS BY THE POLICE COMMISSION



JULY 13: Police Commission President John Mack expressed his appreciation for those responsible for the arrest of the “Grim Sleeper” murders. He acknowledged the way in which this case was solved was ground breaking and represents ground breaking technology.

JULY 27: The Commission honored Management Analyst Charles Clifton as Employee of the Month for April. Clifton works in the Police Commission Office in the False Alarm Section.

Received Status Report presentation from North Hollywood Area community Advisory Board members Mr. Joe Bryant and Captain Justin Eisenberg. North Hollywood has exceeded their goal of 5% Part One crime reduction and is currently seeing a 12.5% reduction.

AUGUST 4: The members of the Police Commission unanimously re-elected Police Commissioner John W. Mack to the President post and Police Commissioner Alan J. Skobin to the Vice President post.

AUGUST 10: Detective I David Lange was named the Police Commission Employee of the Month for May 2010. He is a Detective in the Valley/ West Bureau Enforcement Section Commission Investigation Division. He was nominated by his colleagues for his extraordinary work ethics and outstanding demeanor.

ROLL CALL OF EVENTS

11th Annual LEAPS Conference

August 6, 2010

0730-1400 Hours

Sheraton Hotel

711 South Hope Street

Los Angeles, California 90017

Religious Community Education

August 19, 2010

1800-2000 Hours

West Valley Community Room

19020 Vanowen Street

Reseda, California 19335

Hispanic Community Forum

August 26, 2010

1600-1800 Hours

Los Angeles Mart

1933 South Broadway Street

Los Angeles, California 90007

The BEAT
OFFICE OF THE CHIEF OF POLICE



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Los Angeles, California 90030