Would your child know what to do if...

- He got lost at a shopping mall?
- A nice-looking, friendly stranger offered her a ride home after school?
- A friend dared him to drink some beer or smoke a joint?
- The baby-sitter or neighbor wanted to play a secret game?

A great thing about kids is their natural trust in people, especially in adults. It’s sometimes hard for parents to teach children to balance this trust with caution. But kids today need to know common-sense rules that can help keep them safe—and build the self-confidence they need to handle emergencies.

Start with the basics

- Make sure your children know their full name, address (city and state), and their phone number with area code.
- Be sure kids know to call 911 or “0” in emergencies and how to use a public phone. Practice making emergency calls with a make-believe phone.
- Tell your children never to accept rides or gifts from someone they and you don’t know well.
- Teach children to go to a store clerk, security guard, or police officer for help if lost in a mall or store, or on the street.
- Set a good example with your own actions: lock doors and windows, and check to see who’s there before opening the door.
- Take time to listen carefully to your children’s fears and feelings about people and places—especially ones that scare them or make them feel uneasy. Tell them to trust their instincts when something frightens or troubles them.

At school and play

- Encourage your children to walk and play with friends, not alone. Tell them to avoid places that could be dangerous: vacant buildings, alleys, playgrounds or parks with broken equipment and litter.
- Teach children to settle arguments with words, not fists, and to walk away when others are arguing. Remind them that taunting and teasing can hurt friends and make enemies.
- Make sure your children are taking the safest routes to and from school, stores, and friends’ houses. Walk the routes together and point out places they could go for help.
- Encourage kids to be alert in the neighborhood, and to tell a trusted adult—you, a teacher, a neighbor, a police officer—about anything that doesn’t seem quite right.
- Check out the school’s policies on absent children—are parents called when a child is absent?
- Check out daycare and after-school programs—look at certifications, staff qualifications, rules on parental permission for field trips, reputation in the community, policies on parent participation. Drop by for a visit at random times.

At home alone

- Leave a phone number where you can be reached. Post it by the phone, along with numbers for a neighbor and for emergency situations—police and fire departments, paramedics, and the poison control center.

Protecting your child against sexual abuse

- Let your child know that he or she can tell you anything, and that you will always be supportive.
- Teach your child that no one—not even a teacher or a close relative—has the right to touch him or her in a way that feels uncomfortable. Let them know that it’s okay to say no, get away, and tell a trusted adult.
- Don’t force kids to kiss or hug or sit on a grown-up’s lap if they don’t want to. This gives them control and teaches them that they always have the right to refuse.
- Tell your child to stay away from strangers who hang around playgrounds, public restrooms, and schools.
- Be alert for changes in your child’s behavior that could signal sexual abuse: sudden secretiveness; withdrawal from activities; refusal to go to school; unexplained hostility toward a favorite babysitter or relative; increased anxiety.
Some physical signs of abuse include bedwetting, loss of appetite, venereal disease, nightmares, and complaints of pain or irritation around the genitals.

If your child has been sexually abused, report it to the police or a child-protection agency immediately.

If your child is a victim of any crime, from stolen lunch money to sexual abuse, don't blame him or her. Listen and offer sympathy and support.

Take a stand!

☐ Work with schools and recreation centers to offer study time, activities, tutoring, and recreation before and after school.

☐ Start a school callback program. When a student—elementary, middle, or high-school age—doesn't arrive as scheduled, volunteers at the school call the parents to make sure the absence is excused.

☐ Volunteer to help with a McGruff House or other block parent program. If you can't offer your home as a haven for children in emergencies, you can help in other ways—telephoning, fund raising, or public relations.

A McGruff House is a reliable source of help for children in emergency or frightening situations. Volunteers must meet specific standards, including a law enforcement record check. Programs are established locally, as a partnership among law enforcement, schools, and community organizations. For information, call 801-486-8768.

United Against Crime

This crime prevention brochure is brought to you by RadioShack, working together with the National Crime Prevention Council (which manages the National Citizens’ Crime Prevention Campaign) and the National Sheriffs’ Association.

RadioShack has formed a special partnership with these leading organizations to provide you with answers for security that can help make your life safer.

Join RadioShack, the National Crime Prevention Council and the National Sheriffs’ Association—United Against Crime.

How can I protect kids from crime and violence?

Take a stand!

If security is the question, we've got the answer.